



Angel Flight
WEST



SAVE THE DATE | 9/28/2024

Virtual and In-Person 5K

Run for the Angels 5K supports the mission of Angel Flight West

*Presented by
our partner*

Rocky Mountain Metropolitan Airport - and virtually!

Register: <https://www.angelflightwest.org/5krun>



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JOIN US

In-Person: September 28, 2024

Rocky Mountain Metropolitan Airport
11755 Airport Way
Broomfield, CO 80021

Virtual: September 28 - October 5

You choose your favorite running location!

About the Run for the Angels 5K:

Produced and presented by our partner HDR, the Run for the Angels 5K attracts hundreds of participants to Rocky Mountain Metropolitan Airport each year. Your support helps Angel Flight West arrange thousands of donated flights for people to access their far-off medical care.



Through our partnership, your company can reach thousands of passionate Angel Flight West supporters, including athletes, families, volunteers, healthcare professionals and social workers, airplane owners, and aviation enthusiasts.

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ABOUT AFW

Angel Flight West has spent four decades—and provided more than 100,000 flights—creating pathways to health care across the Western United States, arranging donated flights to people in need and providing them safe passage to and from medical care. On the ground, Earth Angels drive passengers from the airport to the medical facility, also free of cost.

Though we're best known for linking passengers to valuable medical resources, we also provide transportation for other humanitarian purposes, such as individuals and families escaping domestic violence, disaster relief, therapeutic programs for veterans, and children's specialty camps.



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5K AUDIENCE

The Run for the Angels 5K offers a unique opportunity for exposure through the event's face-to-face engagement with the community.

In-Person Runners

Runners from 18 cities across Colorado
Runners of all ages with an average age of 36
53% male | 47% female

Virtual Runners

Runners from 13 states | majority from CA and CO
Runners of all ages, with an average age of 44
49% male | 51% female

Social Media Followers and Email Contacts



Total followers: 23,927

Total email contacts: 23,042

Reach athletes, supports, pilots, airplane owners, healthcare professionals, business owners, and airline partners.

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SPONSORSHIPS

Partner Sponsorships

Logo on digital and printed collateral, including social media, website, race shirts, flyers. Opportunity to set up your banner or booth at the race event.



Title Sponsor - \$15,000 (sign up early to ensure logo placement)

- Logo on AFW website web banner and newsletter
- Logo as co-presenter with HDR on printed collateral
- Logo on digital content, including digital newsletters
- Provide inserts or samples for goodie bag/giveaway
- Dedicated social media posts
- 30 in-person and 30 virtual complimentary race entries

First Class Sponsor - \$10,000

- Logo on AFW website web banner and newsletter
- Logo on mile marker signage
- Logo on digital content, including digital newsletters
- Provide inserts or samples for goodie bag/giveaway
- Recognition on social media
- 20 in-person and 20 virtual complimentary race entries

Business Class Sponsor - \$5,000

- Logo on half-mile marker signage
- Logo on digital content, including digital newsletters
- 15 in-person and 15 virtual complimentary race entries

Coach Class Sponsor - \$2,500

- Logo on quarter-mile marker signage
- Logo on digital content, including digital newsletters
- 8 in-person and 8 virtual complimentary race entries



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SPONSORSHIPS

Supporting Sponsorships

Logo on digital and printed collateral, including social media, website, race shirts, and flyers. Opportunity to set up your banner or booth at the race event.

Airport Runway Sponsor - \$1,000

- Logo on digital content, including digital newsletters
- 5 in-person and 5 virtual complimentary race entries

Student Pilot Sponsor - \$500

- 3 in-person and 3 virtual complimentary race entries

Vendor Booth Sponsor - \$300

- 1 in-person and 1 virtual complimentary race entry
- Vendor samples/giveaways for 300 goodie bags

In-Kind Sponsorships

Support the event by providing in-kind products or service donations.

- Bottled water/sports drinks | Energy bars | Race snacks, (fruit/veggies/bagels , etc.) | Finish line treats (ice cream, etc.)
- Race day meals for volunteers and staff
- Rental services, such as generators
- Photography / videography services
- Medical / first-aid personnel
- Raffle merchandise
- Prize merchandise, including goodies/services for top finishers

CONTACT

Contact Mary Hunter:

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Visit our website:

angelflightwest.org/5krun



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